



NOAA Fisheries Named A Finalist in 2018 Acquia Engage Awards

*Award Program Showcases Outstanding Examples of Digital Experience Delivery;
Winners to be Unveiled on October 24*

Vienna, VA – 9/18/2018 – Mobomo announced our client, NOAA Fisheries, has been selected as a finalist for the 2018 Acquia Engage Awards in Leader of the Pack: Public Sector. The Acquia Engage Awards recognize the world-class digital experiences that organizations are building with the Acquia Platform.

More than 100 submissions were received from Acquia customers and partners, from which 43 were selected as finalists. Nominations that demonstrated an advanced level functionality, integration, performance (results and key performance indicators), and overall user experience advanced to the finalist round, where an outside panel of experts will select the winning projects.

In late 2016, Mobomo partnered with NOAA Fisheries to assist in restructuring and redesigning their digital presence, merging all their core web properties into one Drupal site. This allowed users to go to one destination to find and discover information they needed, focusing on improving content efficiency, design consistency, and unifying NOAA Fisheries voice. Within one year, we launched the framework for their next generation site.

“Mobomo is honored to work with NOAA Fisheries in designing, developing and deploying the award-winning fisheries.noaa.gov website. NOAA Fisheries has demonstrated true leadership in creating a multi-disciplinary team to merge strategic communications and the latest digital technologies to create up-to-date, trusted, mobile-friendly website where visitors can easily find information on the science and management of our nation’s living marine resources and their habitats. We are proud to be a part of their team.”

Winners will be announced on October 24, 2018, ahead of this year’s Acquia Engage Conference, which will be held in Austin, Texas, from November 7-9, 2018.

“Acquia partners and customers are tackling the biggest challenges facing marketers, developers, and digital teams,” said Joe Wykes, senior vice president, global channels and commerce at Acquia. “This year’s Acquia Engage Award nominees show what’s possible when open technology and boundless ambition come together to create elegant, world-class customer experiences. They’re making every customer interaction more meaningful with powerful, personalized experiences that span the web, mobile devices, voice assistants, and more. Their work is inspiring, and we’re proud to recognize their accomplishments.”

The Acquia Experience Platform offers a suite of technologies for easily building digital experiences at scale, across the web, mobile sites, native applications, voice assistants and more. The platform allows businesses to manage the deployment and iteration of those experiences in



the cloud, and intelligently optimize how they are tailored for specific audiences using machine learning.

The full list of finalists for the 2018 Acquia Engage Awards are posted to Acquia's website.

About NOAA Fisheries

NOAA Fisheries is responsible for the stewardship of the nation's ocean resources and their habitat. We provide vital services for the nation: productive and sustainable fisheries, safe sources of seafood, the recovery and conservation of protected resources, and healthy ecosystems—all backed by sound science and an ecosystem-based approach to management.

About Acquia

Acquia is the open source digital experience company. We provide the world's most ambitious brands with technology that allows them to embrace innovation and create customer moments that matter. At Acquia, we believe in the power of community - giving our customers the freedom to build tomorrow on their terms. To learn more, visit acquia.com.

- ### -

All logos, company and product names are trademarks or registered trademarks of their respective owners.

Media Contacts:

Katie Eidson

katie.eidson@mobomo.com

(704) 560-8191

www.mobomo.com